

Residents Can Create a Free RapidSOS Ready Emergency Health Profile to Share Critical Health Data with 911 in an Emergency

12/9/2020 – Effingham County, IL residents now have the ability to create a free Emergency Health Profile at emergencyprofile.org to share opt-in medical information with Effingham County 911 in the case of an emergency. Emergency technology company [RapidSOS](#) teamed up with The American Heart Association, The American Red Cross, and Direct Relief to launch this initiative in an effort to get first responders vital information in an emergency, particularly during the COVID-19 pandemic.

The nation's 911 infrastructure was built in the 1960s for landline phones, requiring individuals to verbally speak critical data to responders in an emergency. To address this challenge, RapidSOS's emergency response data platform links real-time health and location information from connected devices, apps, and profiles with 911, providing context beyond what the caller in crisis is able to convey. This data helps Effingham County 911, both Effingham Police Department & Effingham County Sheriff's Office, accelerate response and provides first responders with life-saving information.

Effingham County 911 has been an active RapidSOS user for the past 2 years. Their call-takers use the RapidSOS and Solacom integration to access accurate location and additional life-saving information when responding to 911 calls.

Effingham Police Department's Communications Manager said, "Being able to receive a caller's opt-in health information will better inform our staff during emergency response. I urge my community to become RapidSOS Ready by creating their free Emergency Health Profile, ensuring they are able to share critical data with 911 to help protect lives."

People can create their free RapidSOS Ready Emergency Health Profile at emergencyprofile.org and enter pertinent medical and profile information, such as:

- Name, DOB, and address
- Pre-existing conditions
- Allergies
- Medical notes
- COVID-19 symptoms
- Emergency contacts

"Our 911 agencies and first responders do incredible work every day to keep our communities safe," said RapidSOS Senior Director of Public Safety, Karin Marquez. "We hope that the

Emergency Health Profile will provide Effingham County 911's telecommunicators and first responders with another tool to help them respond quickly and with appropriate care."

To ensure data privacy, information is associated with an individual's phone number and is only made available to first responders when a 911 call is placed from the associated phone number. To learn more and create a free emergency profile, visit www.emergencyprofile.org.

Contact Effingham County 911 System Administrator Tina Daniels at 217/342-8474 if further questions.